

Visit getfibre.co.nz for more information



get fibre

**Get Fibre &
experience
the speed
of ultra fast
broadband.**

Fibre is coming to Rotorua!

Data is transported through the fibre network at the speed of light greatly improving your online speeds.

When is the best time to get fibre?

Unisonfibre is currently laying fibre throughout the industrial and commercial areas of Rotorua to establish a high speed fibre optic network.

As the network fibre is laid in your street, the time to connect to your building is when it passes the gate.

Why? Because at that time, the connection into your building will be FREE.

Yes, absolutely free! If you miss this great opportunity and subsequently decide to get high speed broadband through fibre in the future, the cost of the connection will have to be met by your business. This could be around \$3000 depending on the complexities of the connection.

So future proof your business today!

... As it passes the gate!





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Things you may wish to know:

Q If I get fibre do I need to pay for it even if I'm not using it?

A Yes. The cost of a monthly connection will depend on the plan you choose. Just as you have to pay for the availability of your current copper line. There is an entry-level plan however.

Q How much faster is fibre?

A This is a complex question but be assured fibre is seriously faster than copper. The speed depends on a lot of factors. The computers you use, cabling in the building, data sizes, the plan that you sign up for and the websites you visit.

Q Is it more expensive than using copper?

A Yes, but only marginally more than you are currently spending. Again it depends on your data plan and the amount you use. What you will find is, that you will tend to do more because you can, and it will improve your productivity.

Q Can I cut off my copper connection?

A Yes you can. All your telecommunication can be conducted over fibre. Phones, faxing, internet, voip, skype, video conferencing and streaming video content.

Q Will my current phone system work over fibre?

A Yes. With the right equipment the fibre line will give you dial tone. You may want to take the opportunity to install a digital phone system giving you greater control over your phone network.

Q Can I use anyone to supply my internet connection?

A Yes you can. The fibre network is open source. However, Unison does have preferred supplier arrangements with local companies and you are encouraged to seek out their rates and service levels. Dealing locally does have advantages over off shore call centres. ITCO is a locally owned service provider that has a supplier agreement with Unisonfibre.

Q Why do I need to get fibre?

A There are many reasons and every business has different requirements. However you may wish to consider these reasons:

- Faster Internet speeds
- More reliable service
- Constant speed and no slowing down in high demand times
- The opportunity to start using the cloud for your network services
- Fast off site backup services over the internet
- Cheaper phone services, cheaper tolls, lower mobile calling rates and cheaper local call rates
- The ability to work from home or off site without restrictions
- Video conferencing
- Download speeds that allow for large data transfer eg: movies, large graphic files, high definition youtube video, online training in real time.
- Shifting all your server software to the cloud or hosted services thus allowing for a reduction in network and hardware costs.
- Using cloud based software, accounting, payroll, office, email web hosting, project management, in fact a multitude of software applications that currently live in the cloud.
- Working off site, for example from home. Using portable devices to access your business software. Smart phone and iPad.
- Viewing HD security video from an off site location.
- Increasing productivity through greater speed and less down time spent waiting for content.

Q Will fibre increase our productivity?

A Absolutely and will open up new products and services to help you increase your productivity. Speed alone will make a huge difference if you visit web pages and download data on a regular basis. However, it is the options around advanced software that will bring the greatest gains. To rent from the cloud can reduce costs considerable. Online training for your staff and frontline people can have positive outcome on your business. Giving you greater flexibility in off site access can reduce down time and help manage staff in a way that is a win win for both parties.



Get Fibre is about future proofing your business

As software demands more and more access to the internet and computers require constant downloads to keep them up to-date, speed is critical. Not only speed but reliability and the copper network is not delivering that level of service anymore. We have out grown the capacity of copper and after all, it has been around since our grandparents time.

Fibre is certainly the next generation of business communications and data transfer. Take this opportunity to protect your business's future with the tools of tomorrow. Don't let your competitors steal a march through Internet productivity gains.

Get Fibre and experience real speed today!

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NETWORKS